

WXIX

ORDERFlight Dates **10/23/12-10/29/12**Contract / Revision **812542 /**Original Date / Revision
08/23/12 09/13/12Advertiser **Priorities USA Action**Agency **Mundy Katowitz Media**Buying Contact**1322 G Street SE
Washington, DC 20003**Product**PRIORITIES USA ACTN**Agency Com 15%Billing Contact**1322 G Street SE
Washington, DC 20003**Sales Office T-DCSales Region NationalAgency RefOrder Sep 00:00:00Estimate # **1566**Alt Order # **06295144**Billing Type CashOrder Type PoliticalBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A35+Rev Codes Agency Political Pol-IssueProduct Codes PL20Priority P 1Advertiser RefPrimary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	35	\$20,570.00	\$24,200.00	0.00	10/01/12	10/28/12	35	\$20,570.00	\$24,200.00
November 2012	6	\$3,357.50	\$3,950.00	0.00	10/29/12	10/29/12	6	\$3,357.50	\$3,950.00
Totals	41	\$23,927.50	\$28,150.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u> Spots Amount	
E 1	WXIX	10/26/12	10/26/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P (1:00 PM-1:30 PM)	---- 1--	:30	1	\$150.00	P 1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	---- 1--		1		\$150.00		0.00					
E 2	WXIX	10/26/12	10/26/12	Late News M-F Late News M-F	Comm	10-11P	---- 1--	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	---- 1--		1		\$1,400.00		0.00					
E 3	WXIX	10/26/12	10/26/12	News @ 5a News @ 5a	Comm	5a-6a	---- 1--	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					



Contract / Revision **812542** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 08/23/12/ 09/13/12

Order Sep 00:00:00

Advertiser **Priorities USA Action**

Product **PRIORITIES USA ACTN**

Estimate # **1566**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 3	WXIX	10/26/12	10/26/12	News @ 5a News @ 5a	Comm	5a-6a	----1--	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--					1	\$400.00		0.00			
E 4	WXIX	10/26/12	10/26/12	News @ 6a News @ 6am	Comm	6a-7a	----1--	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--					1	\$600.00		0.00			
E 5	WXIX	10/23/12	10/28/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-8:00 AM)	----1--	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--					1	\$600.00		0.00			
E 6	WXIX	10/26/12	10/26/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	----1--	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--					1	\$600.00		0.00			
E 7	WXIX	10/26/12	10/26/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	----1--	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--					1	\$600.00		0.00			
E 8	WXIX	10/29/12	10/29/12	Late News M-F Late News M-F	Comm	10-11P	1-----	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----					1	\$1,400.00		0.00			
E 9	WXIX	10/29/12	10/29/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P (1:30 PM-2:00 PM)	1-----	:30	1	\$150.00	P 1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----					1	\$150.00		0.00			
E 10	WXIX	10/29/12	10/29/12	News @ 6a News @ 6am	Comm	6a-7a	1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----					1	\$600.00		0.00			
E 11	WXIX	10/29/12	10/29/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-8:00 AM)	1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----					1	\$600.00		0.00			
E 12	WXIX	10/29/12	10/29/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-8:00 AM)	1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----					1	\$600.00		0.00			
E 13	WXIX	10/29/12	10/29/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-9:00 AM)	1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----					1	\$600.00		0.00			
E 14	WXIX	10/27/12	10/27/12	Late News Sa Late News Sat	Comm	10-11P	-----1-	:30	1	\$1,200.00	P 1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1-					1	\$1,200.00		0.00			
E 16	WXIX	10/28/12	10/28/12	Late News Su Late News Sun	Comm	10-1102P	-----1	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Product **PRIORITIES USA ACTN**

Estimate # **1566**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 16	WXIX	10/28/12	10/28/12	Late News Su Late News Sun	Comm	10-1102P	-----1	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1					1	\$1,400.00		0.00			
E 17	WXIX	10/23/12	10/28/12	Rachael Ray 11A Rachael Ray 11A	Comm	11a-12P	-TWTF--	:30	1	\$150.00	P 1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					1	\$150.00		0.00			
E 18	WXIX	10/25/12	10/25/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P (1:30 PM-2:00 PM)	---1---	:30	1	\$150.00	P 1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$150.00		0.00			
E 19	WXIX	10/23/12	10/28/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	---1---	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$600.00		0.00			
E 20	WXIX	10/25/12	10/25/12	Jeopardy 6P JEOPARDY	Comm	6-630P	---1---	:30	1	\$750.00	P 1	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$750.00		0.00			
E 21	WXIX	10/23/12	10/28/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	---1---	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$600.00		0.00			
E 22	WXIX	10/25/12	10/25/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	---1---	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$600.00		0.00			
E 23	WXIX	10/25/12	10/25/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	---1---	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$600.00		0.00			
E 24	WXIX	10/25/12	10/25/12	Jeopardy 730P JEOPARDY	Comm	730-8P	---1---	:30	1	\$1,800.00	P 1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$1,800.00		0.00			
E 25	WXIX	10/23/12	10/28/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-9:00 AM)	---1---	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$600.00		0.00			
E 26	WXIX	10/25/12	10/25/12	News @ 9a NEWS @ 9A	Comm	9-10A	---1---	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$500.00		0.00			
E 27	WXIX	10/23/12	10/23/12	Late News M-F Late News M-F	Comm	10-11P	-1-----	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----					1	\$1,400.00		0.00			
E 28	WXIX	10/23/12	10/23/12	Rachael Ray 11A Rachael Ray 11A	Comm	11a-12P	-1-----	:30	1	\$150.00	P 1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Order Sep 00:00:00

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Product **PRIORITIES USA ACTN**

Estimate # **1566**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 28	WXIX	10/23/12	10/23/12	Rachael Ray 11A Rachael Ray 11A	Comm	11a-12P	- 1 - - - - -	:30	1	\$150.00	P 1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- 1 - - - - -					1	\$150.00		0.00			
E 29	WXIX	10/23/12	10/23/12	News @ 6a News @ 6am	Comm	6a-7a	- 1 - - - - -	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- 1 - - - - -					1	\$600.00		0.00			
E 30	WXIX	10/23/12	10/28/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-8:00 AM)	- 1 - - - - -	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- 1 - - - - -					1	\$600.00		0.00			
E 31	WXIX	10/23/12	10/23/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	- 1 - - - - -	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- 1 - - - - -					1	\$600.00		0.00			
E 32	WXIX	10/23/12	10/23/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	- 1 - - - - -	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- 1 - - - - -					1	\$600.00		0.00			
E 33	WXIX	10/23/12	10/28/12	News @ 9a NEWS @ 9A	Comm	9-10A	- 1 - - - - -	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- 1 - - - - -					1	\$500.00		0.00			
E 34	WXIX	10/24/12	10/24/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P (1:00 PM-1:30 PM)	- - 1 - - - -	:30	1	\$150.00	P 1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - 1 - - - -					1	\$150.00		0.00			
E 35	WXIX	10/24/12	10/24/12	Late News M-F Late News M-F	Comm	10-11P	- - 1 - - - -	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - 1 - - - -					1	\$1,400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WXIX	10/24/12-10/24/12		LATE RUN M-SU	VARIOUS		- - W - - - - -	:30		\$1,400.00		0.00	NM		
E 36	WXIX	10/24/12	10/24/12	News @ 5a News @ 5a	Comm	5a-6a	- - 1 - - - -	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - 1 - - - -					1	\$400.00		0.00			
E 37	WXIX	10/24/12	10/24/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	- - 1 - - - -	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - 1 - - - -					1	\$600.00		0.00			
E 38	WXIX	10/23/12	10/28/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	- - 1 - - - -	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - 1 - - - -					1	\$600.00		0.00			
E 39	WXIX	10/23/12	10/28/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-8:00 AM)	- - 1 - - - -	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - 1 - - - -					1	\$600.00		0.00			
E 40	WXIX	10/24/12	10/24/12		Comm	7-730P	- - 1 - - - -	:30	1	\$1,500.00	P 1	0.00	NM	1	\$1,500.00



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Original Date / Revision 08/23/12/ 09/13/12

Order Sep 00:00:00

Advertiser **Priorities USA Action** Product **PRIORITIES USA ACTN**

Estimate # **1566**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Wheel Of Fortune 7P											
				Wheel Of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-- 1----		1			\$1,500.00			0.00			
E 41	WXIX	10/23/12	10/28/12	News @ 7a	Comm	7a-9a	-- 1----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
				News @ 7am		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-- 1----		1			\$600.00			0.00			
N 42	WXIX	10/28/12	10/28/12	LF (SU)	Comm	1130P-1230A	-----S	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
				WHEEL/JEOP		(11:30 PM-12:30 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$600.00			0.00			
Totals														41	\$28,150.00